



ACTIVATOR for Salesforce, ACT and Outlook Users

Pricing Structure

Activator for Salesforce, ACT and Outlook seamlessly integrates with existing contacts in CRM database. Activator provides "industry specific" turn-key Marketing, Sales and CRM process automation to Salesforce, ACT and Outlook. Increased sales productivity and 100% accurate management reporting are just a few of the benefits associated with Activator for ACT and Outlook

Activator is a desktop application that performs an on-line sync with the users ACT and Outlook database at intervals established by each user.

Activator for Salesforce, ACT and Outlook is licensed on a monthly subscription basis and is available in two versions; "Administrative Manager" and "Representative User" versions. *One Administrative Manager version is required per account.

Administrative Manager Version: \$249 mo. (\$500 setup fee, 12 month agreement, billed monthly in advance)

Includes the following:

- Administrative User License (1)
- Industry Specific or Classic Sales Action Plan
- Management Reporting Module
- Trickler Pipeline Manager
- Email Marketing Module
- Activator Web Landing Page (1)
- Interactive Action Notice License (2)
- Individual Web-based Training session (1)
- Weekly Group Training Participation
- Unlimited Support

Representative User Version: \$149 mo. (\$99 setup fee, 12 month agreement, billed monthly in advance)

Includes the following:

- Representative User License (1)

- Access to Company Approved Sales Action Plan
- Trickle Pipeline Manager
- Interactive Action Notice License (1)
- Unlimited Support
- Weekly Group Training Participation

Example 5 user system:

1--Administrator who runs the program for sales representatives and generates reports for management: 1 @ \$249

4--Sales Representatives: who manage accounts and communicate with contacts: 4 @ \$149

Total: \$845/month*(One-time setup and training fee: \$896)

