

# EURO

## Reflections

EUROBUILDERS.BIZ

APRIL - MAY 2010



### STAINING OVER PAINTED CABINETS

I have developed a wonderful technique of using “green products,” water based low VOC products to stain over paint and create that rich wood finish even with the ugliest of cabinets. This is what I call my Cinderella line of finishes .

I have taken additional training in “Cottage Finishes” the Henredon of factory finishes , that can be implemented over your existing cabinets.

This will improve your existing kitchen or bathroom making your cabinets look like pieces of furniture without the expense of rebuilding them, tearing out existing granite, backsplash, sink faucet, and re-installation of appliances, giving your kitchen or bathroom a face lift without the surgery.

### From Melinda's Desk

I'd like to start this month's message with two words...

THANK YOU!

While we have all heard stories around us about the “struggling” economy over recent months, EURO has been blessed with a continued stream of business. Not just any business, but repeat business from existing clients. Some of you are embarking on your second and third projects with EURO.

For me, this is a sign that we must be doing something right. My philosophy since day one has been that the remodeling process is a journey – for me and my clients. It is a finely-

tuned relationship between contractor and homeowner.

If I do my job right and listen to my clients, I will hear where they want to go...what they want to achieve with their budget.

It is my goal to continually improve that journey each time you work with me.

You will notice that I have improved the process to make it more enjoyable for you. For example, we now have our Design Resource showroom where you can really experience your selections and designs first hand, before we begin your project. I now create design boards for each project that will clearly show

the creative and inspired vision we have created – *together.*

I take great pleasure in returning to my clients' homes to see how our work has endured over time. I cannot begin to tell you how proud I am when I see that the work we have done looks better than when I finished it. That is how I know that the job was done well. Thank you for understanding the value of our work and returning for a new journey with EURO. We are proud to know that you trust us with your remodeling projects and look forward to working with you again soon.

### COLOR TRENDS ARE CALMING

This year, and probably for the next 3 years, the colors of our spaces will be the safe, protected and grounded colors of nature. Colors are **always** predicted by the current economic shifts and market conditions. With this being said, colors will remain grounded with nature where it is safe, calm and secure. The current colors we are working with include:

- GROUND STONE, BLUES AND GREENS,
- TIMELESS EARTH TONES AND BROWNS
- SPLASHES OF COLOR THAT INCLUDE WHITE, BLACK OR LAVENDER

#### COLOR MEANINGS

**Earth tones:** *Keep us deeply rooted to Mother Earth where we feel safe.*

**Peaceful blues, Pale greens:** *Help keep us feeling prosperous.*

**Lavender:** *For tranquility and passion*

