





## **MISSION STATEMENT**

*Our mission is to provide a healthy environment for young athletes and their families to learn and play sports at the highest level while building responsibility, character, sportsmanship and leadership. The park will foster environmental awareness through many green initiatives and partnerships, and incorporate multiple facets of ecologically conscious practices and procedures.*

# A UNIQUE SPORTS EXPERIENCE

The first baseball game in U.S. history to be officially recorded took place on June 19, 1846, in Hoboken, New Jersey. Since that time, baseball has evolved into the great American pastime. Regardless of how challenging the times may have been—from the Civil War to the Great Depression, World War II to 9/11—baseball has been a constant in Americans' lives. Our reliance on the game is what makes baseball a unique institution.

A unique sports experience, Signature Park is a non-profit 501 c (3) organization created by baseball-loving parents who are deeply committed to providing healthy childhoods and raising talented, thoughtful kids. These families have much in common: They go to church, work and play together. They also desire to provide athletic opportunities in a fun, safe and educational setting.

Signature Park is Greater Atlanta's—and the Southeast's—premiere ballpark and first eco-friendly sports facility. Currently under construction, this 53-acre complex is located at the crossroads of Gwinnett, Hall, Barrow and Jackson counties in the small town of Hoschton, Georgia, only a short drive from downtown Atlanta. Here, youth athletics and family involvement are at the core of our children's spring, summer and fall activities. The ballpark is a way of life.

This unique complex is inspired by mothers and fathers, coaches and players, and community supporters and leaders who have identified a lack of facilities of this size, scope or level of sophistication in the Greater Atlanta region. For the thousands of teams in Georgia, and tens of thousands in the Southeast, Signature Park will be the premier destination for multi-sport travel tournaments, neighborhood pick-up games and a multitude of special events.

Signature Park will provide unrivaled opportunities for all ages and skill levels through its multiple ball fields, sporting amenities, family-oriented activities and environmental education. When was the last time your little girl or boy came home telling you they learned the bunt signal and the benefits of renewable energy in the same breath?





**Signature Park will house a world-class training facility, offering private instruction and coaching clinics by former Chicago White Sox and Olympian, Kevin Renz. Owner of the renowned Renz Baseball and Softball Academy since 1989, Renz is an ardent supporter and promoter of home school and Christian school athletics. He travels the country—and the world—helping communities organize baseball for their home school programs.**



**Miracle Field, a special Signature Park amenity, is an ADA-accessible diamond for kids with disabilities that will provide a fun, nurturing environment. The field will enable these children to take in the sunshine and enjoy baseball in its purest form. As a special education teacher, Signature Park's co-founder Josh Skelley knows the benefits of providing extracurricular opportunities for children with special needs. He understands, as do his fellow co-founders, that it is difficult for kids to make the most of such activities when facing physical and mental challenges.**

**Even though Signature Park's roots lie in baseball and softball, the vision is to expand into additional areas of youth athletics, corporate functions, camps and other activities. Soccer, lacrosse and football can be played in the outfields and other open spaces during various times of the year and off-season.**

**THE BALLPARK IS  
AN EXPRESSION OF  
A COMMUNITY'S  
INVOLVEMENT, SPIRIT  
AND PASSION IN LIFE.**





**IN ADDITION TO FUN AND GAMES, SIGNATURE PARK WILL PROVIDE A HEALTHY DOSE OF ENVIRONMENTAL EDUCATION.**

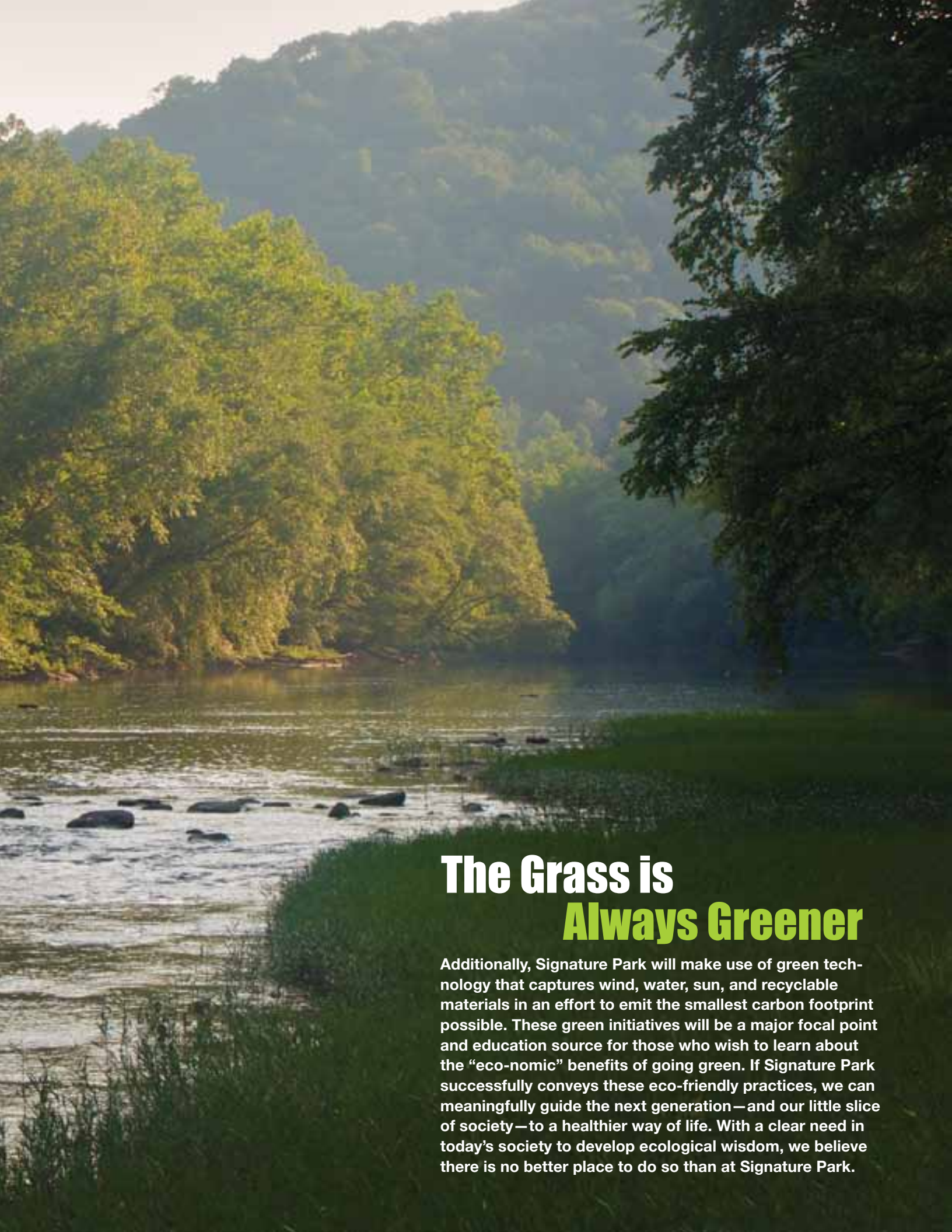
# The Grass is Always Greener

Signature Park's state-of-the-art facility revolves around uniquely designed synthetic turf fields constructed from recycled plastic and rubber. The turf is an environmentally sound product that minimizes maintenance costs—watering, mowing and landscaping—and the use of fossil fuels, pesticides and electricity. This environmental consciousness is a prime example of Signature Park's commitment to utilizing environmentally responsible practices and products wherever possible throughout the complex.



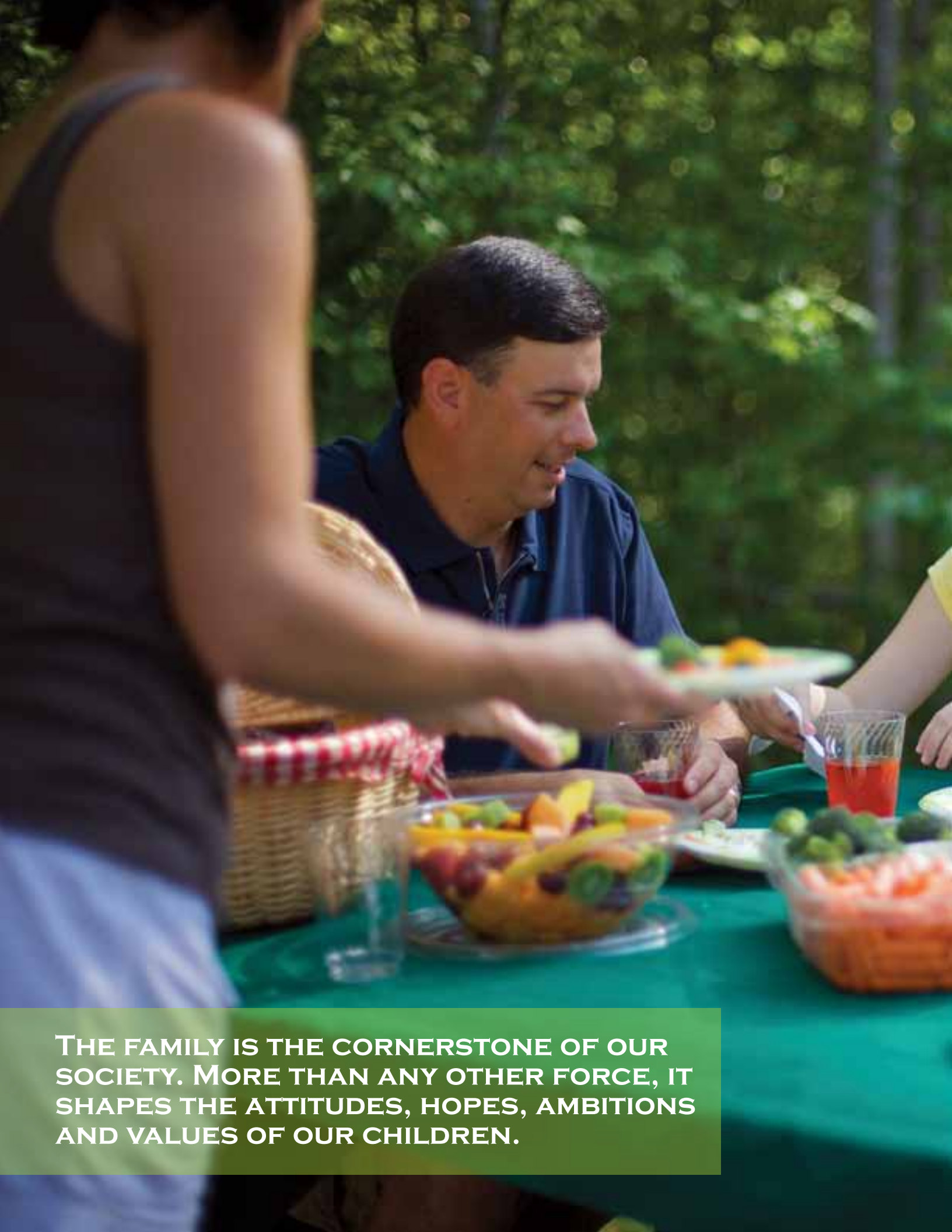
**CHILDREN LEARN BEST THROUGH THEIR EVERYDAY EXPERIENCES WITH THE PEOPLE THEY LOVE AND TRUST, AND WHEN THE LEARNING IS FUN. AND THE BEST PLACE FOR THESE EXPERIENCES IS OUTDOORS, IN THE NATURAL WORLD.**





## **The Grass is Always Greener**

Additionally, Signature Park will make use of green technology that captures wind, water, sun, and recyclable materials in an effort to emit the smallest carbon footprint possible. These green initiatives will be a major focal point and education source for those who wish to learn about the “eco-nomic” benefits of going green. If Signature Park successfully conveys these eco-friendly practices, we can meaningfully guide the next generation—and our little slice of society—to a healthier way of life. With a clear need in today’s society to develop ecological wisdom, we believe there is no better place to do so than at Signature Park.



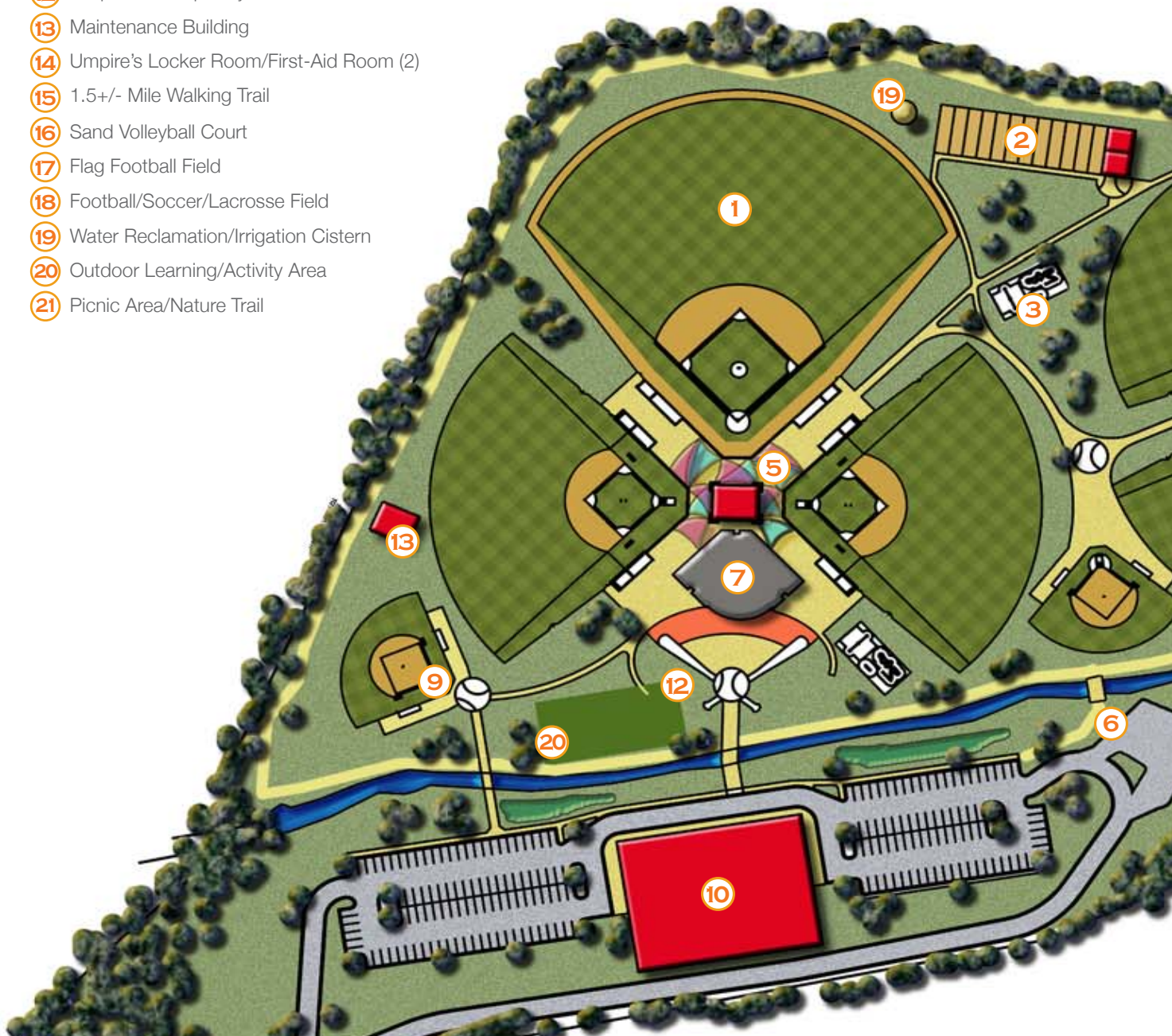
**THE FAMILY IS THE CORNERSTONE OF OUR SOCIETY. MORE THAN ANY OTHER FORCE, IT SHAPES THE ATTITUDES, HOPES, AMBITIONS AND VALUES OF OUR CHILDREN.**

**FanFest** is the theme that describes Signature Park's "gathering place" atmosphere. During and after games, park-goers can participate in homerun derbies, trail races, environmental workshops, arts and crafts projects, skill competitions and more. Nighttime activities will feature festivals, team ceremonies, movies under the lights, concerts and fireworks. Much more than a baseball and softball complex, Signature Park will be a fun place for families to spend quality time together.



# Park Features

- ① Baseball/Softball Fields (11)
- ② Outdoor Batting Cages (18)
- ③ Children's Covered Playground and Activity Area (3)
- ④ State-of-the-Art Practice Training Infield
- ⑤ Covered Viewing Areas for Fans (2)
- ⑥ RV Tournament Parking
- ⑦ Welcome Center/Pro Shop for Check-In and General Information
- ⑧ Concession/Restroom Buildings (3)
- ⑨ ADA-Accessible Baseball/Softball Field for Kids with Disabilities
- ⑩ 40,000-square-foot Indoor Clubhouse/Training Facility
- ⑪ Multi-Practice/Training Areas (2)
- ⑫ Corporate Hospitality/Educational Area
- ⑬ Maintenance Building
- ⑭ Umpire's Locker Room/First-Aid Room (2)
- ⑮ 1.5+/- Mile Walking Trail
- ⑯ Sand Volleyball Court
- ⑰ Flag Football Field
- ⑱ Football/Soccer/Lacrosse Field
- ⑲ Water Reclamation/Irrigation Cistern
- ⑳ Outdoor Learning/Activity Area
- ㉑ Picnic Area/Nature Trail





### ADDITIONAL PARK FEATURES

- All fields, batting cages and children's areas are made of uniquely designed synthetic turf.
- The park also features (9) clean renewable energy designed turbine wind systems, with buildings that are designed utilizing sustainable design principles.

# Sponsorship

With your assistance, Signature Park will bring the excitement of athletics, environmental education and family involvement to all of our children. Our players and families are brand-loyal consumers who support companies that reflect their lifestyles and passions. Local and regional businesses will benefit from the repeat-customer ethos to characterizes the families who frequent Signature Park.

Sponsorship opportunities run aplenty at Signature Park, and they begin with aligning your brand with ours. Touch bases with consumers of all ages via personal interaction, on-site promotion and product sampling. Highlight your brand through a custom-designed sponsorship package that incorporates your product or service into a unique partnership with the park. Achieve thousands of impressions each week with high-profile signage opportunities, both inside and outside of the facility. Gain leverage with marketing platforms such as Signature Park's website, [www.thesignaturepark.com](http://www.thesignaturepark.com), our custom publications, corporate workshops, events and much more.

Signature Park's close proximity to Gwinnett, Hall, Barrow, and Jackson counties empowers sponsors to reach a potential audience of 1,200,000 total residents, with an average family income ranging from \$47,722 to \$66,693. Sponsors have the distinct opportunity to reach an active, affluent audience through a package tailored to your marketing goals. We can create specialized package that fits your needs while permitting our children to enjoy sports and environmental education in a safe, fun, positive and cutting-edge complex at the same time.





**WE ARE OBLIGATED TO  
CREATE OPPORTUNITIES  
AND FOSTER HEALTHY  
ENVIRONMENTS FOR  
OUR CHILDREN, SO THEY  
MAY ENJOY AMERICA'S  
PASTIME THE SAME WAY  
THEIR PARENTS AND  
GRANDPARENTS DID.**



**Signature Park, Inc.**

961 Tullis Road

Lawrenceville, GA 30043

678-898-8992

[chris@thesignaturepark.com](mailto:chris@thesignaturepark.com)

[www.thesignaturepark.com](http://www.thesignaturepark.com)

Printed on Recycled Paper