

MONOPOLIZE

YOUR MARKETPLACE

Date: September 12, 2009

SEO Report: Monthly SEO

Submitted by: Sharron Swan

Web Site: IntegrityAlaska.com AND www.integrityroofing.biz - *another Domain?*

****I am ONLY marketing www.integrityalaska.com**

Keyword	Dec 30 Rank	Jan 30 Rank	Feb 28 Rank	Mar 29 Rank	Ap 30 Rank	June 5 Rank	July 5 Rank	Aug 5 Rank	September 12 Ranking
Integrity Roofing, Siding Windows Alaska	0	11	11	5 & 6	1 & 2	2 & 3	2 & 3	1 & 2	1 & 2
siding services Anchorage Alaska	0	17	18	16	17	17	3-services in phrase	1 & 2	1 & 2
New siding Anchorage Alaska	0	0	0	17	6	6	6	8	7
siding contractor Anchorage Alaska	0	0	0	0	17	16	17	13	12
Siding company anchorage alaska							5	4	4 & 5
vinyl siding company Anchorage Alaska								4	6
Roofing Anchorage AK							9	8	8
roofing shingles Anchorage Alaska							8	9	8
Roofing services Anchorage Alaska	0	0	0	0	0	3 & 4	1 & 2	1 & 2	1 & 2
Roofing contractor Anchorage Alaska	0	0	0	0	0	4	4	0	0

New roofing company Anchorage Alaska	0	0	0	0	0	3	3	3	3
Residential roofing services Anchorage Alaska	0	0	0	0	0	3 & 4	3 & 4	1	1
Roofing services anchorage Alaska								1 & 2	1 & 2
Residential roof shingling Anchorage Alaska	0	15	14	13	#1	1 & 2	1 & 2	1 & 2	1 & 2
Windows services Anchorage Alaska	0	0	0	16	17	2	1	1	1
Energy Efficient windows Anchorage Alaska	0	20	20	17	9	7	4	4	4
Windows contractor Anchorage Alaska	0	0	0	0	3 & 4	1 & 2	3 & 4	2 & 3	3
Windows installations company Anchorage Alaska	0	8	10	6	6	1 & 2	1 & 2	1 & 2	1 & 2
Windows installations Anchorage ak							1 & 2	1	1
Windows & doors company Anchorage Alaska	0	7	7	8	11	3	1 & 2	1	1
Windows & doors contractor Anchorage Alaska	0	11	11	12	#1 and #2	4 & 5	1 & 2	1 & 2	1 & 2
Decking contractor Anchorage Alaska	0	15	13	11	#1 and #2	1 & 2	2 & 3	2 & 3	3
Decking company Anchorage Alaska	0	0	0	0	0	5	5 #4 – using AK instead of Alaska	5 #3 with AK	4
Gutters contractor Anchorage Alaska	0	11	12	12	#1	1	1 & 2	1 & 2	1 & 2
Gutter Installations Anchorage Alaska	0	17	16	13	2 & 3	2 & 3	3 & 4	3 & 4	3 & 4
Roof Replacements Anchorage Alaska	0	8	6	6	5	4	4 & 5 1 & 2	5 #2 –	5

Windows Anchorage AK									
Renewal By Andersen Doors Anchorage AK									0

Monthly SEO Tasks Completed

- Recorded current standings in the above table
- Modifications to the TITLE, Meta Keyword and Meta Description tags on the windows page to place additional emphasis on RBA windows & doors
- Added H2 formatted text to the footer of all pages
The Official Alaskan Dealer For Renewal By Anderson Windows And Doors
- BLOG url: <http://integrity-anchorage-ak.blogspot.com/>
 - Added 3 postings to the above BLOG
 - 2 of the 3 postings primary focus on RBA Windows and Doors
- Added Twitter Feed to the right panel on the above BLOG
- Twitter URL: <http://twitter.com/RoofingAlaska>
 - Added 3 Tweets to the above Twitter URL with links back to the main site
 - Tweets this month were all focused on RBA Windows and Doors

Twitter Account Information

- Set up a Twitter Account for Social Media Marketing
 - Gmail acct setup (requirement of Twitter)
 - roofingalaska@gmail.com
 - password: int30050
 - Twitter URL: <http://twitter.com/RoofingAlaska>
 - Twitter username: RoofingAlaska
 - Twitter password: int30050
 - Posted 3 Tweets to the above Twitter account with links in each posting back to main site
- Submitted Twitter Acct to Twellow: <http://www.twellow.com/user/RoofingAlaska>

Upcoming Monthly Tasks:

- Post to the marketing BLOG at: <http://integrity-anchorage-ak.blogspot.com/>
- Add ALT tags to all images on the site

- Check the search engines standings of the site (I do not expect to see too much improvement on this upcoming check as it can take 6-8 weeks to see any real significant change)
- Record Google Standings
- Continue with additional customization of the backend of the main site.
- Research and locate 4 new business directories to submit the web site to