

VFW National Home for Children

Press Release

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Buick-Pontiac-GMC Honors America's Military during Military Appreciation Month *The auto division renews its commitment to the VFW National Home for Children*

Eaton Rapids, Mich. – The Buick-Pontiac-GMC Division of General Motors is once again extending its support for the VFW National Home for Children and our nation's military members and veterans during the month of May, Military Appreciation Month.

Last year, through national incentives and sales, Buick-Pontiac-GMC (BPG) helped raise more than \$3 million for the National Home. The campaign also stirred national awareness for the non-profit child care agency.

This May, the auto division is teaming up with *A Million Thanks*, a letter-writing, military-support campaign to help raise awareness of the unseen sacrifices of military men and women. *A Million Thanks* has generated more than 2.5 million letters, cards and e-mails and was founded in 2004 by California high school student Shauna Fleming.

In addition, in honor of Military Appreciation Month, local BPG dealerships nationwide will be working with VFW posts to generate support for Memorial Day by recognizing local veterans and military units and to commemorate the sacrifices of departed comrades through Memorial Day activities. Dealerships will also be offering consumer incentives and discount car sales to active-duty military and veterans.

“We are proud and honored to partner with Buick-Pontiac-GMC and *A Million Thanks* during Military Appreciation Month,” said National Home Executive Director Patrice Green. “Together we are doing all we can to assure that the sacrifices of our veterans are remembered, and that our young men and women in the military today know their service is appreciated.”

In the late weeks of April, BPG has filmed television commercials highlighting Fleming and the VFW National Home for Children. The commercials are scheduled to air nationwide during the month of May with the first premiering May 4.

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A Community of Promises Kept.

The Veterans of Foreign Wars National Home for Children is a private, non-profit residential child care agency providing long and short term residency to children, grandchildren and great-grandchildren of VFW and Ladies Auxiliary members, along with children of active duty military personnel. A neighborhood of facilities comprising 74 buildings on 629 acres, the National Home is a living memorial to our nation's heroes.

Since 1925 the VFW National Home for Children has been providing for the children and families of our nation's veterans, while at the same time serving as a living memorial to our nation's heroes. For more information on the National Home, please call (517) 663-1521, toll-free at (800) 424-8360 or visit www.vfwnationalhome.org.

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