

The VFW Communications recently expanded its *online services* to help assist Departments and Posts in their public-affairs initiatives. The new features are auto-delivery of VFW news releases (RSS) and online video news.



RSS News Feed (VFW news release auto delivery)

Instead of searching through myriad websites for your news, a RSS feed brings it to you via a newsreader or aggregator. Sounds complicated? Not at all.

First, click here: <http://www.vfw.org/index.cfm?fa=news.levelc&cid=3852&tok=1>

Scroll to the bottom of the page link until you see the Google, Yahoo, and AOL logos. Click on any logo, and follow their prompts. A valid RSS URL will take you to a preview page where you can see how the module will look on your page. If you like what you see, confirm by clicking "Add." Congratulations! You've just added VFW's news feed to your page.



VFW Video

VFW is inviting Department and Posts to share their post-related activities videos with the VFW online community. Departments, posts and VFW members may submit their video clip to the VFW Communications Department, where it will be reviewed for appropriateness and edited for brevity. Video segments should be brief (less than 3 minutes) and include narration. Send you clips to:

Veterans of Foreign Wars
Att: Communications Department
406 West 34th Street
Kansas City, Mo. 64111



Video Shooting Guidelines Brochure

Want to learn how to shoot quality videos? Check out the VFW Communications new brochure "Get the Shot." Click here to download: <http://www.vfw.org/resources/pdf/gettheshot.pdf>



Other News and Tools

- **Loyalty Day:** The 2007 Loyalty Speech can be downloaded here: <http://www.vfw.org/resources/pdf/loyaltyday2007.pdf>
- **Question of the Month:** go to www.vfw.org; click on the question to participate.
- **VFW Annual Website contest:** entries accepted only from May 1 to May 31. Download specific guidelines here: <http://www.vfw.org/resources/pdf/websitecontest.pdf>
- **The National Defense (VFW Talk Radio):** Now airing nationwide, go to <http://www.townhall.com/talkradio/Show.aspx?RadioShowId=14>
- **Washington Conference:** Missed the Washington Conference? Check out the highlights online here: <http://link.brightcove.com/services/player/bcpid507922940>