

April 25, 2011

Major Retailers Want To Give Our School Money!

Dear Dennis Twp Residents, Families and Friends:

We're pleased to share some exciting news about a new fundraising program for the Dennis Twp Schools Booster Club. It's called "scrip", and it's the fundraising program that works while you shop.

Scrip simply means "substitute money" – in other words, scrip is gift certificates from national and local retailers. They're the same gift certificates that you buy at the store. Many popular retailers participate in our scrip program including ShopRite, JC Penney, WaWa, Gap, Shell, Pizza Hut, Red Lobster and many others.

How can these stores help us raise money? It's simple -- scrip participating retailers agree to sell gift certificates to our organization at a discount. Member families like yours buy the certificates for full face value, redeems them for full face value, and our school keeps the difference as revenue. And scrip is exciting, because everybody wins:

- The retailer gets cash up front and repeat business...
- You get a powerful fundraising alternative that involves *no selling*...
- Our school gets revenue.

The beauty of scrip is that you put your regular household shopping dollars to work. You earn money for our school without spending a single additional penny. Just spend your regular shopping dollars with scrip at the stores that participate in the scrip program! Scrip can be used for almost any household purchase including food, clothing, entertainment, gas and dining out.

The Dennis Twp Schools Booster Club scrip program promises to be a simple and effective fundraising program. Thanks for your support!

Sincerely,

/s/ Laura Laus

George R. Papp,
Superintendent of Dennis Twp School District

Laura Laus
Booster Club Member
llaus@verizon.net